

## Let the music play!

### The elegant Loewe Soundbox for uncomplicated listening pleasure

Kronach. – The Loewe Soundbox brings together an RDS stereo radio, a high-quality CD player and an elegant alarm. Also integrated into the compact device are two 4 inch full range stereo speakers and two digital stereo amplifiers. The result is an intuitive all-in-one device which captivates with astonishing surround sound, elegant design and complementary components that have been combined with meticulous attention to detail.

The automatic feed CD drive plays music from CDs and supports current music formats such as MP3 and WMA. The FM RDS radio impresses with optimal reception and clean channel separation. The impressive selectivity, which delivers an accentuated soundscape without hissing and scratching, is made possible through cutting-edge electronics. Music can also be played conveniently and easily from an iPod or iPhone courtesy of the integrated docking station.

Song titles, which are stored in an MP3 file, all the important radio station information and the time are all displayed via the integrated display which can be easily read, even at a distance. What's more, the elegant Loewe Soundbox is equipped with a USB, Aux-In and a headphone connection. All functions can be conveniently controlled either on the Soundbox itself or via remote control.

High-quality individuality without compromise: the classic, sleek design is perfectly suited to individual taste and fits in with individual surroundings. The top inset, under which the integrated CD drive with slot-in mechanism is concealed, is interchangeable. The large selection of individual colourways gives the device a new and unmistakable character – time and again. All of this conspires to make the new Loewe Soundbox the perfect uncomplicated audio solution for any room.

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#### About Loewe

Award-winning design, innovative technology and superior quality are features of all products sold under the Loewe premium brand. Technology highlights include: home entertainment systems with high-definition picture quality, an integrated hard disk recorder and a perfect connection between Internet and television. In 2010, sales for the public-listed company founded in 1923 in Berlin totalled € 307.3m. Loewe manufactures and distributes televisions, Blu-ray players, DVD recorders, audio components and multiroom solutions. The company has around 1,000 employees and, on an international level, is represented in 50 countries.

**LOEWE.**