

LOEWE.

Information on shareholders' rights under Sections 122 (2)), 126 (1), 127, and 131 (1) of the German Stock Corporation Act.

a) Supplementary agenda proposals at the request of a minority in accordance with Section 122 (2) of the AktG

Shareholders whose shares together represent one twentieth of the capital stock of the Company (which corresponds to EUR 650,461) or a pro rata amount of EUR 500,000 can demand under Section 122 (2) of the AktG that items be placed on the agenda and announced. A rationale or a copy of a resolution must be attached to every new item. Demands for additional items must be received by the Company at least 30 days before the meeting. The date of receipt and the date of the Annual Shareholders' Meeting are not included in the calculation. Therefore, the last possible deadline for receipt of such a demand is 24:00 o'clock, Monday, April 25, 2011. Demands for additional items, which are received at a later date, will not be taken into account. The demand must be in writing (Section 126 of the BGB) and directed to the Loewe AG Executive Board at the following address:

Loewe AG
Vorstand
Industriestrasse 11
96317 Kronach, Germany

With respect to the minimum holding period, please see Section 122 (1) Sentence 3 of the AktG in conjunction with Section 142 (2) Sentence 2 of the AktG. Under Section 122 (2), (1) in conjunction with Section 142 (2) Sentence 2 of the AktG, the shareholders must prove that they have owned the necessary number of shares for at least three months. In the opinion of the Company, the focus is on the date of the Annual Shareholders' Meeting, so that the shareholders must have owned the necessary number of shares since at least 00:00 o'clock, February 26, 2011. Others believe that three months from receipt of the demand for additional items is controlling.

To the extent additions to the agenda are not announced in the notice of meeting, they will be announced in the electronic version of the Federal Gazette (Bundesanzeiger) promptly after receipt of the demand and forwarded to media that will disseminate the information throughout the entire European Union. They will also be announced at www.loewe.de via the links: "Loewe AG," "Investor Relations," "Corporate Events/ASM," and "Annual Shareholders' Meeting," and communicated to the shareholders.

b) Counter-proposals and proposals for election in accordance with Section 126 (1), Section 127 of the AktG

In addition, Company shareholders can send counter-proposals to the proposals made by the Executive Board and/or Supervisory Board with respect to particular agenda items, proposals for the election of the independent auditor, and proposed candidates for the Supervisory Board. Counter-proposals must be accompanied by a rationale. There is no need for a rationale for proposals for election. Counter-proposals and proposals for election should only be sent to:

Loewe AG
c/o Haubrok Corporate Events GmbH
Landshuter Allee 10
80637 Munich, Germany
Fax: +49 89 21027298
E-mail: gegenantraege@haubrok-ce.de

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The Company will publish all counter-proposals to any proposal of the Executive Board and/or of the Supervisory Board with respect to a particular item of the agenda under Section 126 (1) of the AktG and proposals for election under Section 127 of the AktG, including a rationale (which is not necessary for proposals for election under Section 127 of the AktG), and any comments by the administration, on the Internet at www.loewe.de via the links: "Loewe AG," "Investor Relations," "Corporate Events/ASM," and "Annual Shareholders' Meeting," if they are received by the Company no later than May 11, 2011, 24:00 o'clock, at the aforementioned postal address, fax number, or e-mail-address and the other prerequisites for publication under Section 126 and/or Section 127 of the AktG have been met, particularly with respect to proof of shareholder status. Counter-proposals and proposals for election from shareholders that are sent to any other address will not be taken into account.

The Company can refrain from publishing a counter-proposal and its rationale under the conditions set forth in Section 126 (2) of the AktG. Moreover, proposals for election will only be made available if they include the name, profession, and residence of the proposed person. Proposals for the election of Supervisory Board members must not be made available if no information on the membership of the proposed Supervisory Board candidate on other supervisory boards, which must be formed by law within the meaning of Section 125 (1) Sentence 5 of the AktG, is attached.

Counter-proposals and proposals for election only count if they are made orally during the Annual Shareholders' Meeting. The right of any shareholder to make counter-proposals to the various items of the agenda and proposals for election during the Annual Shareholders' Meeting, even without timely, prior notice, remains the same.

c) Right to information under Section 131 (1) of the AktG

Under Section 131 (1) of the AktG, the Executive Board shall provide any shareholder with information about the Company's affairs at the Annual Shareholders' Meeting to the extent the information is necessary to properly assess an item on the agenda and there is no right to deny such information. The Executive Board's duty to provide information extends to Loewe AG's legal and business relationships with its affiliates. In addition, the duty to provide information extends to the situation of the Loewe Group and the companies included in the Loewe consolidated financial statements.

Under Section 23 (3) Sentence 3 of the Company's Articles of Incorporation, the Chairman of the meeting is entitled to place reasonable time limits on the shareholders' right to speak and ask questions. Moreover, the Executive Board is entitled, in certain cases exhaustively listed in the German Stock Corporation Act (Section 131 (3) of the AktG), to refuse to provide information if doing so would be likely to cause a substantial disadvantage to the Company or one of its affiliates in the assessment of a prudent businessman.

d) Further explanations

Further explanations of shareholders' rights under Section 122 (2), Section 126 (1), Section 127, and Section 131 (1) of the AktG can be found on the Internet at www.loewe.de via the links: "Loewe AG," "Investor Relations," "Corporate Events/ASM," and "Annual Shareholders' Meeting."