



INFORMATION ABOUT

APPOINTING AND INSTRUCTING THE PROXIES PROVIDED BY THE COMPANY

Loewe AG is appointing Ms. Norma Laaziri and Mr. Bernhard Orlik, who are employees of Haubrok Corporate Events GmbH, Munich, as proxies who can each vote on shareholders' behalf on their own. The proxies are also entitled to delegate this authorization. Please note that even if exercising their voting right through the proxies appointed by the Company, shareholders must provide evidence of their shareholdings **by midnight (CEST) on 19 May 2011, at the latest**. The time at which such evidence is received shall be authoritative in determining compliance with this deadline. For more information on providing evidence of shareholdings, please refer to the invitation to the shareholders' meeting.

You have the following options for appointing the above-mentioned proxies to exercise your voting right in accordance with your instructions:

Appointment and instruction of the proxies provided by the Company by means of letter, email or fax

Please use the '**Appointment and instruction of proxies / postal voting**' form to appoint the above-mentioned proxies provided by Loewe AG and instruct them how to exercise your voting right in relation to the resolutions proposed by the Management.

Send the 'Appointment and instruction of proxies provided by the Company' form (by post or email) or fax it **with your admission ticket or specifying your admission ticket number** to the following address:

- **By mail to:**
Loewe AG
c/o Haubrok Corporate Events GmbH
Landshuter Allee 10
80637 Munich
Germany
- **or by email to:** **vollmacht@haubrok-ce.de**
- **or by fax to the following number:** **+49 (0)89 2102 7298**

Important information:

Please note that the appointment and instruction of the proxies provided by the Company to exercise your voting right **are valid only** if you had the **admission ticket(s)** for your shares issued in your name, and you completed this form and sent it either with your admission ticket or specifying your admission ticket number to the above address, **to be received by midnight CEST on Wednesday, May 25, 2011**. Alternatively, shareholders who have duly provided evidence of their shareholding in accordance with the Company's articles of association and who attend the Annual Shareholders' Meeting in person can, at the Meeting, appoint the proxies provided by the Company to exercise their voting right.

If you send the appointment and instruction form to the proxies provided by the Company by more than one channel (post, fax or email), the instructions on the most recently dated, correctly completed appointment and instruction form will be regarded as binding. If you do not appoint the proxies provided by the Company correctly, they will not exercise your voting right at the Annual Shareholders' Meeting. If you, as a shareholder, appoint the proxies provided by the Company, you must issue instructions to the proxy. The proxies provided by the Company are required to vote in accordance with your instructions. If you do not indicate your appointment of the proxies provided by the Company correctly on the form or your instructions are not clear, the proxies, who are required to follow your instructions, will, depending on the voting procedure, abstain or not participate in the voting. The proxies provided by the Company are required to vote in accordance with your instructions and are not permitted to exercise your voting right in ballots that were not announced before the Annual Shareholders' Meeting (e.g. procedural motions). Depending on the voting procedure, the proxies provided by the Company will either abstain or not participate in the voting in these cases. The same applies to voting on a counter-motion, if there is a nomination not proposed by the Management or if the content of the resolution deviates from the Management's proposal as published in the agenda. You cannot instruct the proxies provided by the Company to raise an objection, file a motion, or ask a question. If you attend the Annual Shareholders' Meeting in person, your appointment and instruction of the proxies provided by the Company will lapse. If a third-party proxy attends the Annual Shareholders' Meeting, the appointment and instruction issued in advance of the Annual Shareholders' Meeting must be revoked in text form (as defined in section 126b German Civil Code).

Loewe AG provides no guarantee and accepts no liability for the functioning and availability of the fax machines or for the possibility of appointing and instructing proxies by email, except in cases of intent or gross negligence.

If you have any questions about the proxies, please call our
Annual Shareholders' Meeting hotline
between 9 a.m. and 5 p.m. (CEST), Mondays to Fridays (excluding public holidays), on:
+49 (0)89 2102 7222



INFORMATION ABOUT

POSTAL VOTING

Please note that even if using postal voting, shareholders must provide evidence of their shareholdings **by midnight (CEST) on 19 May 2011**, at the latest, in accordance with section 21 (1) of the Company's articles of association. The time at which such evidence is received shall be authoritative in determining compliance with this deadline. For more information on providing evidence of shareholdings, please refer to the invitation to the shareholders' meeting.

You have the following options to exercise your postal voting right:

Post, email or fax

Please use the **'Appointment and instruction of proxies / postal voting'** form. Complete the form in accordance with how you wish to vote in relation to the resolutions proposed by the Management.

Send your postal vote (by post or email), or fax it **with your admission ticket or specifying your admission ticket number**, directly to:

- **By mail to:** **Loewe AG**
c/o Haubrok Corporate Events GmbH
Landshuter Allee 10
80637 Munich
Germany

or **by email to:** **briefwahl@haubrok-ce.de**

or **by fax** to the following number: **+49 (0)89 2102 7298**

Important information:

Please note that the use of a postal vote to exercise your voting right **is valid only** if you had the **admission ticket(s)** for your shares issued in your name and you completed the 'Appointment and instruction of proxies / postal voting' form and sent it either with your admission ticket or specifying your admission ticket number to the above address, **to be received by midnight (CEST) on May 25, 2011**. If a postal vote is received via more than one channel (post, email, or fax), the most recently dated, correctly completed postal vote will be regarded as binding.

If, when casting a postal vote, you do not indicate your instructions correctly on the form or your instructions are not clear, the votes will not be counted in the voting for the agenda items concerned.

When using the postal voting option, you are not permitted to participate in ballots that were not announced before the Annual Shareholders' Meeting (e.g. procedural motions). The same applies to voting on a counter-motion, if there is a nomination not proposed by the Management or if the content of the resolution deviates from the Management's proposal as published in the agenda.

Any amendment to or revocation of the vote cast by the postal voting method must have been **received by midnight (CEST) on Wednesday, May 25, 2011 at the latest**.

Loewe AG provides no guarantee and accepts no liability for the functioning and availability of the fax machines or for the possibility of postal voting by email, except in cases of intent or gross negligence.

If you have any questions about postal voting, please call our
Annual Shareholders' Meeting hotline
between 9 a.m. and 5 p.m. (CEST), Mondays to Fridays (excluding public holidays), on:

+49 (0)89 2102 7222

APPOINTMENT AND INSTRUCTION OF PROXIES / POSTAL VOTING

Please complete this **form for the appointment and instruction of proxies provided by the Company / postal voting form** and send it directly to the following address with the admission ticket or stating the admission ticket number, **to be received by midnight (CEST) on 25 May 2011:**

Loewe AG
 c/o Haubrok Corporate Events GmbH
 Landshuter Allee 10
 80637 Munich
 Germany
 Fax: +49 (0) 89 2102 7298
 Email: vollmacht@haubrok-ce.de **or** briefwahl@haubrok-ce.de

Admission ticket details

Name(s) Admission ticket number Number of shares according to admission ticket

You must select one of the following options and issue your instructions or cast your vote:

O **Proxy:**
 I/We hereby appoint the proxies provided by Loewe AG, Ms. Norma Laaziri and Mr. Bernhard Orlik, both of whom are employees of Haubrok Corporate Events GmbH, Munich, who can each vote on their own, are exempt from the ban on multiple representation pursuant to section 181 German Civil Code (BGB) second option, and have the right to delegate the proxy, to vote on my/our behalf at the Annual Shareholders' Meeting of Loewe AG and to exercise or delegate the exercising of my/our voting right as indicated below.

R **Postal voting:**
 I/we will not be attending the Annual Shareholders' Meeting of Loewe AG in person and therefore cast my/our votes by means of postal voting as indicated below.

Vote / Instructions
 (Please indicate your vote to be exercised by means of postal voting, or issue your instructions to the proxies. You may only cast **one** vote or issue **one** instruction per agenda item.)

Agenda item	In favor of the Management's proposals	Against the Management's proposals	Abstain
Item 2 Resolution on the appropriation of profits	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Item 3 Resolution on the formal approval of the acts of the members of the Executive Board in 2010	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Item 4 Resolution on the formal approval of the acts of the members of the Supervisory Board in 2010	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Item 5 Election of the auditors of the single-entity, consolidated and interim financial statements for 2011	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Item 6 Resolution on the approval of the remuneration system for the members of the Executive Board.....	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Item 7 Resolution on the election of a new Supervisory Board			
a) Dr. Axel Berger, Rösrath.....	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
b) Dr. Rainer Hecker, Mannheim	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
c) Dr. Gerhard Heinrich, Frankfurt am Main	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
d) Dr. Sönke Mehrgardt, Deisenhofen	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
e) Dr. Dorothee Ritz, Pullach im Isartal.....	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
f) Dr. Michael Witzel, Munich.....	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

The instructions are based on the resolutions proposed by the Executive and Supervisory Boards as published in the electronic Federal Gazette dated April 15, 2011.

I/we hereby confirm that I/we have read the information about appointing and instructing the proxies provided by the Company and the information on postal voting and acknowledge the provisions therein.

_____, (date) _____
 Place Date Signature or other means of completing the declaration pursuant to section 126 b German Civil Code (BGB)

Telephone number (optional) in case of queries: _____