

# LOEWE.

## Annual Document pursuant to Section 10 of the German Securities Prospectus Act (WpPG)

In accordance with the German Securities Prospectus Act which took effect on July 1, 2005, listed companies are subject to new disclosure requirements. Loewe AG is required under Section 10 (1) of the Securities Prospectus Act to make an "Annual Document" available to the public at least once per year.

The table below lists all information published or made available to the public in **fiscal 2010** based on the provisions of Section 10 (1) of the Securities Prospectus Act, in particular ad hoc announcements, publications on directors' dealings, annual financial statements, interim reports and the invitation to the Annual Shareholders' Meeting of Loewe AG.

Kronach – March 24, 2011

Loewe AG  
ISIN DE 0006494107

Type of information	Published on the company's website <a href="http://www.loewe.de">www.loewe.de</a> / link or path:
<b>Ad hoc announcements in accordance with Section 15 of the German Securities Trading Act (WpHG)</b>	
July 29, 2010 Loewe AG: Half-year figures for 2010	<a href="http://www.loewe-int.de/en/loewe-ag/investor-relations/ir-update/irad-hoc-releases/irad-hoc-releases-archive/category/ir-news-ad-hoc/jahr/2010.html">http://www.loewe-int.de/en/loewe-ag/investor-relations/ir-update/irad-hoc-releases/irad-hoc-releases-archive/category/ir-news-ad-hoc/jahr/2010.html</a>  > Loewe AG > Investor Relations > IR Update > IR/Ad-hoc releases archive
<b>Publication and communication of information on transactions in accordance with Section 15a of the Securities Trading Act</b>	

# LOEWE.

Overview of directors' dealings	<p>No transactions were reported to Loewe between November 27, 2009 and December 31, 2010.</p> <p>Loewe Annual Report 2010 – page 35</p> <p>May be requested from:</p> <p>Loewe AG Investor Relations Industriestr. 11 96317 Kronach <a href="mailto:ir@loewe.de">ir@loewe.de</a></p>
<b>Financial reports</b>	
March 25, 2010 2009 financial statements of the Loewe Group	<p><a href="http://www.loewe-int.de/en/loewe-ag/investor-relations/ir-update/financial-reports/report-archive.html">http://www.loewe-int.de/en/loewe-ag/investor-relations/ir-update/financial-reports/report-archive.html</a></p> <p>&gt; Loewe AG &gt; Investor Relations &gt; IR Update &gt; Financial Reports &gt; Report Archive</p>
March 25, 2010 2009 financial statements of Loewe AG	<p>May be requested from:</p> <p>Loewe AG Investor Relations Industriestr. 11 96317 Kronach <a href="mailto:ir@loewe.de">ir@loewe.de</a></p>
May 5, 2010 Report on the first quarter of 2010 of the Loewe Group	<p><a href="http://www.loewe-int.de/en/loewe-ag/investor-relations/ir-update/financial-reports/latest-reports.html">http://www.loewe-int.de/en/loewe-ag/investor-relations/ir-update/financial-reports/latest-reports.html</a></p> <p>&gt; Loewe AG &gt; Investor Relations &gt; IR Update &gt; Financial Reports &gt; Latest Reports</p>

# LOEWE.

<p>August 4, 2010 Report on the first six months of 2010 of the Loewe Group</p>	<p><a href="http://www.loewe-int.de/en/loewe-ag/investor-relations/ir-update/financial-reports/latest-reports.html">http://www.loewe-int.de/en/loewe-ag/investor-relations/ir-update/financial-reports/latest-reports.html</a></p> <p>&gt; Loewe AG &gt; Investor Relations &gt; IR Update &gt; Financial Reports &gt; Latest Reports</p>
<p>November 3, 2010 Report on the first nine months of 2010 of the Loewe Group</p>	<p><a href="http://www.loewe-int.de/en/loewe-ag/investor-relations/ir-update/financial-reports/latest-reports.html">http://www.loewe-int.de/en/loewe-ag/investor-relations/ir-update/financial-reports/latest-reports.html</a></p> <p>&gt; Loewe AG &gt; Investor Relations &gt; IR Update &gt; Financial Reports &gt; Latest Reports</p>
<p><b>Other</b></p>	
<p>April 9, 2010 Invitation to and agenda for the Annual Shareholders' Meeting</p>	<p>Electronic Federal Gazette (<i>Bundesanzeiger</i>) April 9, 2010 and Börsen-Zeitung No. 67 of April 9, 2010</p> <p><a href="http://www.loewe-int.de/en/loewe-ag/investor-relations/ir-update/corporate-events-asm/annual-shareholders-meeting.html">http://www.loewe-int.de/en/loewe-ag/investor-relations/ir-update/corporate-events-asm/annual-shareholders-meeting.html</a></p> <p>&gt; Loewe AG &gt; Investor Relations &gt; IR Update &gt; Corporate Events / ASM &gt; Annual Shareholders' Meeting</p> <p>May be requested from:</p> <p>Loewe AG Investor Relations Industriestr. 11 96317 Kronach <a href="mailto:ir@loewe.de">ir@loewe.de</a></p>
<p>May 21, 2010 Dividend announcement for fiscal year 2009</p>	<p>Electronic Federal Gazette (<i>Bundesanzeiger</i>) May 21, 2010 and Börsen-Zeitung No. 96 of May 21, 2010</p>

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	<p>May be requested from:</p> <p>Loewe AG Investor Relations Industriestr. 11 96317 Kronach <a href="mailto:ir@loewe.de">ir@loewe.de</a></p>
Financial calendar of fiscal year 2010	<p>Loewe Annual Report 2009 – page 145</p> <p>May be requested from:</p> <p>Loewe AG Investor Relations Industriestr. 11 96317 Kronach <a href="mailto:ir@loewe.de">ir@loewe.de</a></p>

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## Disclaimer:

Information contained or referred to in this Annual Document may be out of date. If any of the Internet links or paths indicated here are unavailable or do not function, you may request the desired information in printed form and we will send it to you free of charge. For this purpose, please contact our investor relations team:

Loewe AG  
Industriestr. 11  
96317 Kronach  
Germany

Phone: +49 9261 99 240 Axel Gentsch  
+49 9261 99 984 Anja Fröba  
Fax: +49 9261 99 994  
Email: [ir@loewe.de](mailto:ir@loewe.de)  
Internet: [www.loewe.de](http://www.loewe.de)