

Loewe sound in perfection

Home Cinema Set is compatible with all TVs on the market

Kronach. – Along with an exceptional picture, outstanding sound is key to achieving a perfect cinema experience in the living room. And this is precisely what the new Home Cinema Set from German premium manufacturer, Loewe, delivers. The system consists of the Loewe MediaVision 3D system, Loewe Satellite Speakers, the Loewe Subwoofer Compact and the Loewe Assist Multi-Control. Equipped with this highly practical remote, the Home Cinema Set is exceptionally easy to control and thus offers superior convenience. Furthermore, it not only allows control of the entire Loewe system, but also of non-Loewe TV sets. The Home Cinema Set is available in Aluminium Silver and Black.

Loewe MediaVision 3D

The MediaVision 3D system guarantees superior entertainment with vivid visuals and perfect acoustics. Whether it's to enjoy classic films in 3D or listen to songs from the iPod in top sound quality, MediaVision 3D makes it possible. It has an iPod interface and is also suitable for playing back numerous HD audio formats (e.g. Dolby True HD, dts-HD MA). If an Internet connection is available, the MediaVision 3D can even access Gracenote. With this integrated music recognition service, never again will you be left wondering about the title or artist of the music on your soundtrack. While the film is still running, Gracenote makes it possible to search for the musician and song title. And ripping is also possible with the Loewe MediaVision 3D. This allows much-loved songs to be converted to music files and archived easily via USB. What's more, the 3D system is also equipped with state-of-the-art HDMI technology. It has three connections: two HDMI In and one HDMI Out ports. It goes without saying that the MediaVision 3D also has an exclusive design in keeping with the Loewe brand. Individuality without compromise: the real high point is that the top side can be tailored to individual tastes by simply changing the insets. The perfect colour can be chosen from up to 250 different colour varieties. This allows the MediaVision 3D to be perfectly integrated into the living room and, in combination with the Loewe Satellite Speakers and the Loewe Subwoofer Compact, to create a consummate home cinema experience.

Loewe Satellite Speakers and Subwoofer Compact

The design of the Satellite Speakers and Subwoofer Compact also scores points with purist dimensions and clear lines in Aluminium Silver and Black. The speakers are also created in a unique material. An aluminium block is milled down to make the piece. Both

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products can be easily integrated into the room, without taking centre stage. Naturally, the insets on the top of both speakers can be exchanged. The wide range of colours available can also be employed here. Despite its modest dimensions (height 23cm, width 23cm, depth 23cm), the Subwoofer Compact is a sound box that produces an incredible total output of 180 watts with a frequency range of 45 Hz to 300 Hz.

Even greater convenience is guaranteed by signal recognition activation. This means that the subwoofer and the integrated amplifier always switch on automatically as soon as an audio signal is recognised at the ports. The audio link interface further facilitates the installation of the Loewe Home Cinema Set: one single cable links the subwoofer to the MediaVision 3D. Convenience with easy operation, minimalist design and exclusive individuality are the hallmarks of innovation for the senses at Loewe – and not just in the Home Cinema Set.

Contact:

Loewe press contacts at Andy Giles Associates:

Murdo Mathewson | 07960 018147

Tim Bower | 07854 966071

Henry Griffiths | 07723 002061

Email: press@loewe-uk.com

Loewe UK Ltd

Riverside Way

Irvine KA11 5DJ

<http://www.loewe-uk.com>

About Loewe

Award-winning design, innovative technology and superior quality are features of all products sold under the Loewe premium brand. Technology highlights include: home entertainment systems with high-definition picture quality, an integrated hard disk recorder and a perfect connection between Internet and television. In 2010, sales for the public-listed company founded in 1923 in Berlin totalled € 307.3m, with EBIT of -€ 5.3m. Loewe manufactures and distributes televisions, Blu-ray players, DVD recorders, audio components and multiroom solutions. The company has around 1,000 employees and, on an international level, is represented in 50 countries.

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